

# Grow Your Oral Systemic Practice

## Master the Art of Complete Health Dentistry

### Is your practice missing out on opportunities to improve patient outcomes while increasing practice income?

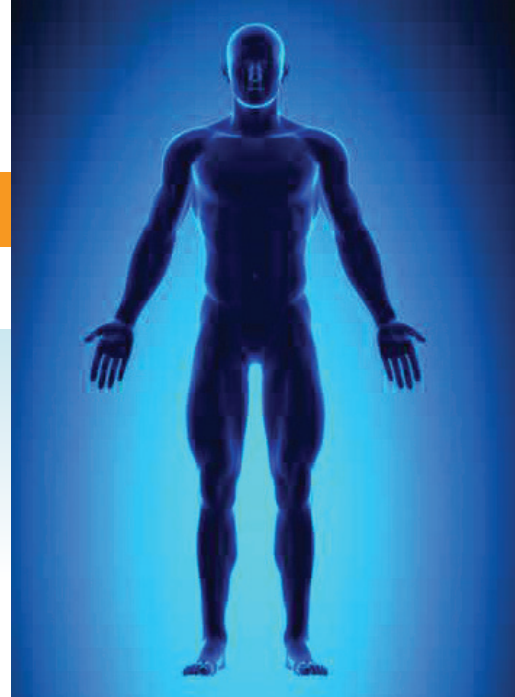
There is an ever growing body of evidence supporting the links between oral and overall health. Periodontal disease is linked to cardiovascular disease, diabetes, hypertension, Alzheimer's, and many other inflammatory diseases.

Prevention has never been more important — not only in the management of one's personal health, but also for the economic health of this country.

Dentists are in a unique position to aid in the prevention, early diagnosis, and treatment of oral conditions that have implications for overall health.

Join Daniel as he presents the opportunities, as well as pitfalls, in making the shift from traditional to oral systemic practice. As Founding Board Member, Treasurer, and Executive Committee Chair of the American Academy For Oral Systemic Health (AAOSH), Creator and Moderator of the LinkedIn Group on Oral Systemic Health (AAOSH), and Founder and Host of the Practice Perfection™ online education series, Daniel is eminently qualified to share the distinctions a practice must possess to effectively brand itself as an oral systemic practice.

Incorporating evidence-based case studies and interactive learning techniques, Daniel shares the practices, protocols, and services leading to **C**linical, **C**ollaborative, and **C**ommunications proficiency ("The Three Cs").



### LEARNING OBJECTIVES

**Illuminate the opportunities and challenges in transitioning the practice focus from "drill and fill" to a true oral systemic health model**

**Review leading science and treatment protocols to help patients find health before they present with end-stage symptoms.**

**Acquire the skill set necessary to effectively "speak the physician's language," that is, communicate and collaborate with MDs and the medical team**

**Hone your oral systemic vernacular with messages that encourage both current and prospective patients to choose optimal health for themselves and their loved ones**

**Implement strategies distinguishing your practice as one that offers a truly enhanced level of care and treatment**

**Master the protocols to improve patient health and satisfaction while increasing practice profitability.**

**Suggested Format:** Full or Partial Day; Keynote; Workshop

**Suggested Attendees:** All Dental Audiences and Medical Audiences



**Daniel A. Bobrow, MBA (Finance), MBA (Marketing)**

312-455-9488

[Inquiries@DannyBobrow.com](mailto:Inquiries@DannyBobrow.com)

[www.DannyBobrow.com](http://www.DannyBobrow.com)

