

Testimonials



"Danny takes his work and his commitment to his clients very seriously. Anyone in attendance at one of his programs knows his information will be both factual and useful. His heart is always in the right place and we ALL benefit from that viewpoint on Marketing Today."

Janice Hurley, The Image Expert

"Danny Bobrow is the complete package of knowledge when it comes to marketing healthcare practices! He's also a pro at delivering his message. Dentists often market their practices yet fail to spend the money or time training their teams how to handle those marketing results when patients call or walk through the front door. Danny is a marketing genius and he is also a fantastic speaker/trainer. It's very rare to find this combo. Bring Danny to your next meeting. Your team, your patients and your bottom line will be happy you did."

Linda Miles, CSP, Founder, Speaking Consulting Network

"Daniel clearly conveyed the distinctions necessary for the medical team to become Master Telephone Communicators without intimidating or overwhelming attendees who were hearing these pearls of wisdom for the first time. I have since shared these pearls with my team and have seen a marked improvement in their ability to connect with prospective patients in my practice."

Alexander Slepak, MD, Scottsdale Center for Dental Medicine

"Speaking on a panel of experts in dental missions and outreach opportunities, Danny excited the crowd with the possibilities of a high alpine ascent in the name of dental charity. Danny was able to carefully articulate the point to the crowd of dental professionals that one can do well, in your practice, while doing good, for others. I came out feeling excited to climb for a cause myself."

Ian Paisley, DDS, Rocky Mountain Dental Convention Chairman

"Danny Bobrow has the ability to synthesize processes, which enables him to deliver a unique perspective. He is an 'outside the box' thinker and a clear communicator of ideas."

Ric Walker, The Second City Training Center

"I first heard Danny speak at the American Academy of Dental Practice Administration's Annual Meeting. His presentation struck a chord with me and I asked him to present at the annual meeting sponsored by the Southwestern Society of Pediatric Dentistry. Thank you Danny for your valuable and uplifting message!"

Mark Kogut, DDS, MSD, Southwestern Society of Pediatric Dentistry, Past President

"Danny was one of our first Content Providers on DentalEdu.TV website. His course was packed with marketing pearls that have provided my members valuable tools to weather today's slower economy."

Bradley J Engle, DMD MHS, Founder of DentalEdu.TV

"Danny is one of the most original and dynamic speakers in dentistry today. His message is fresh and full of take-away nuggets that can help any dental practice grow and thrive in today's competitive market."

Dave Reznik, DDS, Sky's The Limit

"I had the privilege to host for Daniel at our Florida National Dental Convention in Orlando. Danny has a real feel for marketing a dental practice. Coming from a dental family, he has grown up with an insight to what is involved in the running of a practice. Danny takes a very analytical approach, and is easy to follow and entertaining to listen to. A day spent with Danny will certainly be time well spent."

Howard L. Pranikoff, DDS, MScD, Past President, Central FL District Dental Assoc.

"I had the honor to host Daniel for the Missouri Dental Association's Summer Funfest. His TAKE AIM lecture was so compelling I signed up as a client. In my 33 years as a General Dentist I had never done any marketing. Thanks to Daniel, we now have a new logo, new look, high-quality targeted marketing plan, and a first class web site."

Charles McGinty, DDS, Past President, Missouri Dental Association



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